



SEIU's Retiree Advisory Council (RAC) Mission & Goals

Mission: To build an active and action oriented Retiree Advisory Council to achieve the goals of the retiree program.

2007-2008 Goals of SEIU Retiree Advisory Council

1. To identify a small number of initial states to prioritize organizational development and experimentation of different structural models for the retiree program that are selected by: (a) their interest level in developing the program, (b) the ability to identify current retirees either through active programs or lists of retirees, (c) the political importance of the state in 2007-2008, (d) the goal of regional diversity and (e) the goal of all Divisions being represented on the Advisory Council.
2. To develop a comprehensive program that addresses the issues and interests of retiree members – and soon to be retired members – and to integrate them into the work of the Local(s) and State Council.
3. To develop and support programs to activate soon to be retired members and to reach out to currently retired members who are not active in our retiree programs.
4. To build involvement of retirees in the Presidential election campaign work of SEIU and in achieving the membership growth goals of the union.
5. To develop model collective bargaining contract language (to prioritize in new contracts and contract re-openers) to make it more convenient for retirees to participate in membership and COPE.
6. To identify the top five Retiree Program priorities for technology, data and list development and implement these priorities in 2007-2008, including the development of a communications SharePoint site and website retiree pages.
7. To conduct field visits to the Advisory Council states twice a year that includes meetings with the Retiree Advisory Council member, assigned staff, and the Executive Officers of the Local Union and/or State Council.
8. To develop a program to recruit and run SEIU retirees for public and private pension boards.

Goal Ratified at 2008 SEIU Convention:

1. Increase retiree membership within Retiree Advisory Council (RAC) Locals by an average of 5% per year in 2009-2012 and identify and recruit three new Locals each year into RAC in 2009-2012.

The current chair of the Retiree Advisory Council is Marc Earls. You can contact Rahna Epting at SEIU International (202.730.7803) for more information.